

ACBA BENCH-BAR CONFERENCE

The Allegheny County Bar Association's Bench-Bar Conference is the Pittsburgh Legal Community's premier gathering of legal professionals.



JUNE 15 – JUNE 17, 2023

SEVEN SPRINGS MOUNTAIN RESORT

BACK AND BETTER THAN EVER!



SPONSORSHIP OPPORTUNITIES

For more on Bench-Bar Conference Sponsorships,
contact Mary Ann Fiorilli at 412-402-6610 / mfiorilli@acba.org.

Visit ACBABenchBar.com to stay up to date on all things Bench-Bar.

59th Annual Bench-Bar Conference Seven Springs Mountain Resort June 15-17, 2023

Typically attended by more than 500 Pittsburgh-area attorneys and judges, the Allegheny County Bar Association (ACBA) Bench-Bar Conference is Western Pennsylvania's ***largest annual gathering of legal professionals***. The conference features three days of CLE courses, social events, entertainment, sports competitions, fine dining and more.

Sponsoring the conference is a great way for law firms to support the legal profession and raise their profile within the Pittsburgh Legal Community. For vendors and ACBA partners, sponsoring the conference is a great way to target market, make connections and develop business. ***Sponsoring the conference is the only way non-members can attend the ACBA's premier event.***

In addition to invaluable face-to-face networking opportunities, sponsorships include display advertising, event signage, verbal recognition and promotion to all of the ACBA's 5,500 members for months leading up to the conference.

UNLIMITED STANDARD SPONSORSHIP PACKAGES

There are an unlimited number of these sponsorships available.

SPONSOR LEVELS	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	BRONZE \$750
Number of complimentary conference registrations*	3	2	1		
Logo and sponsorship level identification on the conference website	✓	✓	✓	✓	✓
Logo in program booklet distributed at conference	✓	✓	✓	✓	✓
Social media sponsorship announcement	✓	✓	✓	✓	✓
Number of full page ads in program booklet	2	1			
Logo on event signage and video loop displayed during conference	✓	✓	✓	✓	✓
Verbal sponsor recognition during remarks at conference	✓	✓	✓	✓	
Recognition in all member e-blast thanking sponsors after the conference	✓	✓	✓		
Recognition in the <i>Lawyers Journal</i> after the conference	✓	✓			
Sponsor identification on your attendee name tags	✓	✓	✓	✓	✓

*One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.

*** NEW ***

BENCH-BAR BUNDLE

Get 2 free *Lawyers Journal* ads with the purchase of at least 6, if you bundle your ad agreement with your Bench-Bar Sponsorship!

PREMIER SPONSORSHIP PACKAGES

*There is just one of each Premier Sponsorship Package available.
Unlimited Standard Sponsorship Packages are available on page 1.*

THURSDAY ENTERTAINMENT SPONSORSHIP – \$5,000

- Sponsor the live entertainment (DJ, DJ Trivia and After Party)
- Logo on custom event signage
- Verbal plug from DJ and Trivia host
- Trivia questions about your firm/company
- Three conference registrations
- Special designation in program book/website
- Plus all other “Diamond” sponsorship deliverables

FRIDAY VEGAS CASINO NIGHT SPONSORSHIP – \$5,000

- Sponsor eight casino games and retro candy station
- Company/firm logo on casino chips
- Custom signage in casino area
- Three conference registrations
- Special designation in program book/website
- Plus all other “Diamond” sponsorship deliverables

FINANCIAL CLE SPONSORSHIP – \$4,000

- Opportunity to present a financial-themed CLE
- Logo on custom event signage
- Three conference registrations
- Special designation in program book/website
- Plus all other “Diamond” sponsorship deliverables

LANYARD SPONSORSHIP – \$3,500

- Logo on lanyards distributed to all conference attendees
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

WELCOME GIFT SPONSORSHIP – \$3,500

- Logo on welcome gift distributed to all full conference attendees
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

GOLF TOURNAMENT SPONSORSHIP – \$3,500

- Sponsor complimentary breakfast and beverages for all golfers
- Logo on golf bag tags for the round
- Verbal plug for all golfers
- Two complimentary foursomes
- Logo on banner/signage at golf tournament
- Optional: Supply giveaway items for golfers
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

THURSDAY BARBECUE SPONSORSHIP – \$3,000

- Sponsor the Thursday evening barbecue dinner
- Logo on signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

**One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.*

PREMIER SPONSORSHIP PACKAGES

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SPORTING CLAYS AND 5-STAND SPONSORSHIP – \$3,000

- Sponsor continental breakfast, soft beverages and shells for all registrants
- Complimentary foursome
- Logo on custom event signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

BREAKFAST WITH THE JUDGES SPONSORSHIP – \$3,000

- Opportunity to introduce program panelists
- Introduction and plug from ACBA official
- Logo on custom event signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

FRIDAY DINNER SPONSORSHIP – \$3,000

- Bench Bar Chair will recognize sponsor during Friday dinner remarks
- Opportunity to place marketing materials at each table
- Logo on custom event signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

FRIDAY LUNCH SPONSORSHIP – \$3,000

- Bench Bar Chair will recognize sponsor during Friday lunch remarks
- Opportunity to place marketing materials at each table
- Logo on custom event signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

FRIDAY GOURMET COFFEE BREAK SPONSORSHIP – \$3,000

- Sponsor the gourmet coffee and morning/afternoon snack station
- Distribute marketing materials and network during coffee breaks
- Logo on custom event signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

SATURDAY BREAKFAST SPONSORSHIP – \$3,000

- Bench Bar Chair will recognize sponsor during Saturday breakfast remarks
- Opportunity to announce door prize winners
- Prizes presented by ‘Drag Queen’ entertainers
- Logo on custom event signage
- Two conference registrations
- Special designation in program book/website
- Plus all other “Platinum” sponsorship deliverables

**One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.*

PREMIER SPONSORSHIP PACKAGES

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BEER FEST SPONSORSHIP – \$2,500

- Sponsor tasting of an array of local craft brews paired with tasty appetizers
- Logo on custom event signage
- Opportunity to put marketing materials on tables
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

FRIDAY MORNING MIMOSA/BLOODY MARY BAR SPONSORSHIP – \$2,000

- Sponsor the “Recovery” Friday morning beverage bar
- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

WELCOME DRINK SPONSORSHIP – \$2,000

- Sponsor an array of beverages available at registration
- Logo on custom signage at registration area
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

FRIDAY POOLSIDE RECEPTION SIGNATURE COCKTAIL SPONSORSHIP – \$2,000

- Sponsor signature cocktail at poolside cocktail reception
- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

POST-GOLF LUNCH/RECEPTION SPONSORSHIP – \$2,000

- Sponsor post-round lunch buffet and open bar
- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

KARAOKE SPONSORSHIP – \$2,000

- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

SPORTING CLAYS “AFTER SHOOT” LUNCH/RECEPTION SPONSORSHIP – \$2,000

- Sponsor post-round lunch buffet and open bar
- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

YOUNG LAWYERS DIVISION RECEPTION SPONSORSHIP – \$1,500

- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

**One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.*

PREMIER SPONSORSHIP PACKAGES

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WOMEN IN THE LAW DIVISION

RECEPTION SPONSORSHIP – \$1,500

- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

PICKLEBALL/BOCCE/HORSESHOE SPONSORSHIP – \$1,500

- Sponsor popular sporting competitions
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

AXE THROWING SPONSORSHIP – \$1,500

- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

BOWLING SPONSORSHIP – \$1,500

- Sponsor annual bowling competition
- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

HOLE-IN-ONE SPONSORSHIP – \$1,500

- Sponsor hole-in-one at Golf Tournament
- Logo on custom event signage
- One conference registration
- Special designation in program book/website
- Plus all other “Gold” sponsorship deliverables

SPONSORSHIP ADD-ON GOLF TEE SPONSOR – \$250

- Tee signage
- One comp golfer

**Available only as an add-on to any Bench-Bar Sponsorship.*

IS THE SPONSORSHIP YOU WANT ALREADY SOLD?

Remember that there are an unlimited number of **Unlimited Standard Sponsorship Packages** available.

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